# APPEARANCEMANAGEMENT 

## The Questionnaire for Women Discovering Your Wardrobe Personality

As part of the Appearance Management consultation we shall discuss Wardrobe Personality. It will be helpful if you will please complete this questionnaire to see what Wardrobe Personality you are. Read the following questions and tick the answer that most closely reflects your views. Answer all the questions as quickly as possible - first responses are normally the most accurate.

You may even find it useful for a close friend or relative to complete the questionnaire for you and then to compare the results to yours. Why? Well we do not always see ourselves as others do.

## 1. Which of the following best sums up your approach to clothes?

A. I am not interested in fashion, but prefer to think of comfort and what is practical. I prefer relaxed, loose-fit styles, nothing too fitted or fancy. I prefer inexpensive clothes with an informal look.
B. I like casual styles that have ease of movement and are easy to wash and wear. I like layers that can easily be added or taken off, which are easy to pack; I prefer informal clothes, but with a sporty look.
C. I like clothes that fit well and are comfortable and simple. I like to look neat whether for formal or informal occasions, according to my lifestyle.
D. I like well-fitted clothes that are timeless: good value for money, simple designs with a coordinated structured look. I find a formal look easier than a casual one.
E. I like high quality contemporary, classic styles that that suit my shape and fit well and look elegant - nothing too harsh or too body hugging. I like to have a stylish look that is always appropriate for the occasion.
F. I like bold styles with unusual proportions that make a statement, I like to stand out from the crowd and yet look stylish: nothing conventional or predictable.
G. I like to look and feel feminine with flowing softer cuts and fancy detail and I enjoy colour. I will give attention to detail to achieve the complete look, from the colour of my tights to my jewellery.
H. I like clothes that are the latest fashion that will show I am up-to-the-minute in style.
I. I aim to look pretty, gentle and feminine and will take time to look good. I like neat fitted styles that are sexy and colourful and will spend whatever time it takes to look right.
J. I like an original look with unusual styles that are my own creation. I like to adapt my clothes in an unpredictable way that gives an artistic or hippy style. I like a variety of colours and combinations of fabrics.

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## 2. Which of the following statements about shoes most reflects what you would choose? (Styles will be according to your lifestyle)

A. I go for comfortable, practical, unfussy styles and only have a few pairs, nothing extravagant; I prefer flat heels, only wearing a small heel for special occasions (e.g. leather loafers, velcro fastening trainers, crocs, chunky sole boots).
B. I have several pairs of trainers of known brands, flat boots and I wear heels for smart occasions (e.g. brand trainers, loafers, flat riding boots or high knee boots).
C. I like a few neat, simple shoes for my lifestyle: nothing fancy or colourful (e.g. trainers, plain black or brown pumps with two straps, leather brogues, flat pixie or fitted leather calf boots).
D. I like good quality, good value, simple plain styles that are timeless in neutral colours for work, casual wear and walking (e.g. plain court shoes, $2^{\prime \prime}$ heel plain ankle or pull on knee length boots). $\square$
E. I like shoes for various occasions that are contemporary classic styles that give an elegant look. I like to keep them in peak condition and they must be high quality (e.g. patent ballerina, tan leather buckle boots, crocodile skin court shoes).
F. I like highly polished shoes that are exaggerated in style or in colour and make a statement (e.g. very high or pointy stilettos, thigh boots).
G. I love my shoes from formal to casual to evening styles, from wedges, kitten heel, peep toe to high stiletto in colours or with some details (e.g. lace-up boots, black patent stilettos with ankle strap, coloured pumps with bows, knee high heel boots with buckles).
H. I like the latest styles, colours and brands from this season's trends and have several pairs for various events (e.g. Ugg boots, platform 3-4" heel pumps, patent platform or wedge boots).
I. I like neat pretty shoes in meticulous condition, preferably high or with fancy sequins, a pattern or bows (e.g. trainers with sequins, kitten pink shoes, sling backs with crossover sequin details, pink pumps with polka dot bows).
J. I like bizarre shoes in unusual styles or colours (e.g. biker boots, heavy lace up boots, metallic wedge, peep toe, high red stilettos, nothing classic or plain).

## 3. What accessories do you buy?

A. I have few that are practical and useful such as a watch, wooden or metal necklace, prefer scarves to jewellery, rucksack and mobile phone.
B. Several functional items such as sporty headgear, rucksack and/or sports holdall, one or two plain necklaces and earrings for dressing up, plus a few handbags.
C. A few simple items - a watch, silver/gold necklace or handcrafted or rough stone beads, rucksack, black or brown small handbag.
D. A selection of items that suit my outfits from some classic items to some colour that tone in with my clothes - a good watch, gold/silver necklace and several simple earrings, quality ring, a few modern necklaces to match outfits, plus a couple of scarves to wear with winter coat and a few neutral handbags,.

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E. A selection of modern high quality jewellery including designer costume jewellery of this season that complete or update outfits, nothing overpowering; quality scarves plus expensive rings with precious stones, best quality bracelets and necklaces that suit all occasions.
F. Like to wear only a few bold items that that give a focal point that are up-to-date and can change my look and love hats - e.g. large brooch, a belt with a large buckle, big rings, dangly or diamond earrings, tattoos, bold sun glasses, oversized handbags, possibly several hats. Large hats especially for special events or weddings.
G. Lots! A fetish for bags and shoes, like to buy on impulse and to change my look. Various belts, scarves, earrings and bracelet; often several worn at the same time.
H. The latest fashion fads - earrings, necklace, hats, belts, watches, tattoos, sun glasses and designer bags.
I. Several items, dainty and colourful bracelets and necklaces, rings with coloured stones, fancy belts, coloured or sparkly watches, several coloured bags and shoes but avoid anything big and overpowering.
J. A selection of unusual items from fairs, markets in antique gold or well worn items that can be adapted, handmade jewellery (e.g. handbags with fringes, ceramic bangles, well-loved antique pearls, decorative hair clips, drop earrings, fancy scarves, artistic bracelets, fancy buttons, belts and a variety of glasses).

## 4. What are you favourite colours?

A. Earthy and soft tone colours
e.g. sand, indigo, taupe, grey, browns, khaki, navy).
B. Mostly neutrals with a splash of colour
(e.g. black, navy with white, red, blue or green).
C. Prefer earthy or neutral tones blended together, nothing bright and garish (e.g. soft navy, dusky blues, indigo, grey, sand, beige, khaki).
D. Mostly neutrals and classic combinations (e.g. navy or black with white, brown with cream plus mid-blues).
E. Elegant monochromatic combinations or a dash of colour, nothing garish or too bright (e.g. camel with black or ivory, stone, taupe, pewter, soft navy or grey, coral and jade).
F. Maximum contrast, bold colours, favourites black, white and red.
G. Prefer passionate colours to neutrals such as reds, purples, violets, yellow/lemon, blues and pinks.
H. A variety of the season's colours, plus black a favourite.
I. Soft candy colours
(e.g. ice pink, ice blue, lilac and white, but nothing dark and dull).
J. All colours in vibrant shades that clash, nothing plain. (purples, blues, pinks, reds and yellows, all together or mixed).

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## 5. What feel of fabrics and textures do you like?

A. Natural fabrics and rough textures e.g. denim, hand knits, rib knits, linen, cords and cotton.
B. Smooth fabrics and textures e.g. cotton, jersey cotton, denim, linen mix, spandex, nothing synthetic.
C. Natural fabrics with some crisp texture e.g. natural finish wools, linen mix, crisp cotton, denim, alpaca.
D. Mixture of fabrics that are smooth that don't crease e.g. brush cotton, viscose, elastane, fine wool, and tweeds.
E. Soft fabrics with fine texture some with synthetic fibres to keep them from creasing such as lycra or viscose, fabrics e.g. cashmere, wool crepe, soft weave cotton, jersey, charmeuse, silk velvet, alpaca.
F. Smooth rich fabrics with a crisp silhouette e.g. gabardine, worsted wools, crisp cotton, brocade, leather, suede and satin.
G. Soft feely fabrics, frills, with some synthetics for softness e.g. polycotton, velvet, cashmere, soft leather, lace, embroidery, organza, chiffon, velour, and silk.
H. Various blends of fabrics and textures, according to the fashion but denim, cotton blends, fine wools; mixture of fabrics.
I. Fine textures and fabrics e.g. fine wool, soft or brush cotton, velvet and jersey, chiffon, cashmere, lace, silk, embroidery, organza, sequins, chiffon.
J. Mixture of fabrics and contrasting textures e.g. lycra to metallic, sequins, leather, silk, felts to velvet.

## 6. What is your home like?

A. Functional and lived in. Simple plain walls with little soft furnishings and you prefer plants to ornaments.
B. Simple and unfussy with practical soft furnishings, nothing too colourful and possibly some gym equipment.
C. Simple, usually tidy and organised but with occasional lapses. Chunky wooden furniture, soft furnishings in neutral shades with mostly wooden or metal ornaments or candles.
D. A neat and tidy home, well organised with a place for everything. Quality soft furnishings in classic styles.
E. Well designed, well maintained and stylish with contemporary furniture with original soft furnishings. (e.g. paintings or sculptures)
F. Large rooms or open plan with items that make a statement. Large scale furniture and soft furnishings. (e.g. large lamps, cushions and paintings and possibly big fruit bowls and wine glasses) $\square$
G. Furniture with soft lines. The home and garden are important, with a good variety of soft furnishings, such as several cushions, ornaments, curtains with fancy tags and drapes in a variety of colours.

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H. Modern furniture and soft furnishings in the newest season's colours by well known brands.
I. Small rooms, neat and well presented with ornate furniture and a variety of soft furnishings that give colour to the rooms.
J. Mostly cluttered with a variety of items that can be adapted and changed with new or second hand unusual or unique furniture, soft furnishings in various textures that are handmade or unusual shapes.

## How to calculate your results

The moment of finding out your Wardrobe Personality is here. Simply count how many of each letter you have ticked and put the answer in the box below against the relevant letter.

## My points:

The highest scoring letters will indicate which your strongest Wardrobe Personalities are.

If you answered:

Mostly $\mathbf{A}=$ your Wardrobe Personality is - Casual
Mostly B = your Wardrobe Personality is - Sporty
Mostly $\mathbf{C}=$ your Wardrobe Personality is - Gamine
Mostly D = your Wardrobe Personality is - Classic
Mostly $\mathbf{E}=$ your Wardrobe Personality is - Chic Classic
Mostly $\mathbf{F}=$ your Wardrobe Personality is - Dramatic
Mostly $\mathbf{G}=$ your Wardrobe Personality is - Romantic
Mostly $\mathbf{H}=$ your Wardrobe Personality is - Fashion Fad
Mostly I = your Wardrobe Personality is - Ingénue
Mostly J = your Wardrobe Personality is - Creative

