

APPEARANCEMANAGEMENT

The Questionnaire for Men - Discovering Your Wardrobe Personality

As part of the Appearance Management consultation we shall discuss Wardrobe Personality. It will be helpful if you will please complete this questionnaire to see what Wardrobe Personality you are. Read the following questions and tick the answer that most closely reflects your views. Answer all the questions as quickly as possible – first responses are normally the most accurate.

You may even find it useful for a close friend or relative to complete the questionnaire for you and then to compare the results to yours. Why? Well we do not always see ourselves as others do.

1. Which of the following best sums up your approach to clothes?

- A. I'm not really interested in clothes. I choose comfortable, relaxed styles with ease of movement, nothing fitted, fairly inexpensive and I prefer casual to formal.
- B. I like comfortable sporty styles that have ease of movement. I like wearing layers and prefer informal clothes.
- C. I like well-fitted clothes, simple styles that are informal, look neat and nothing fancy.
- D. I like co-ordinated, structured styles that do not date and are simple designs. I like good value for money hence I prefer the sales. I like the tailored look and find formal dress easier than casual.
- E. I like contemporary classic styles, which are stylish and a little different. I like clothes to fit well and give a simple elegant look with accessories added to complete the look.
- F. I like to make a statement. I like modern up to date clothes that have sharp lines and are well tailored, nothing average. Ideally I wear expressive styles in solid colours with bold accessories.
- G. I like to look suave and sophisticated with a touch of luxury. I enjoy colour and love my accessories.
- H. I like to wear up to the minute fashion that shows I am in fashion and trendy.
- I. I will take time to look good and like to be rather dapper. I prefer neat fitted styles, coloured shirts and like detail on my clothes plus I enjoy my accessories.
- J. I like unusual styles that are expressive and different and are my own style. I like to adapt my look for every occasion. I love a variety of colours and fabrics with a mixture of accessories.

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2. Which of the following statements about shoes reflects what you would choose? (Styles will be according to your lifestyle)

- A.** I go for comfortable, practical, plain and unfussy styles and only have a few pairs, nothing expensive or fancy. (e.g. Thick soled lace-ups, slip-on's, Velcro fastening trainers).
- B.** I like simple styles, slip-on shoes or moccasins for smart and I have several pairs of trainers or running shoes. (e.g. Adidas or Nike trainers, moccasin shoes).
- C.** I like a few neat, simple shoes for my lifestyle, nothing fancy. (e.g. plain lace ups, timberland boots and trainers).
- D.** I like good quality shoes that are good value for money, simple plain styles that are timeless. (e.g. plain lace-ups, deck shoes, leather style trainers).
- E.** I like contemporary classic styles that give an elegant look. I like to keep them in peak condition and they must be of high quality (e.g. thin streamlined lace up with slight detail, possibly handmade, in brown and black).
- F.** I like highly polished shoes that are exaggerated in style and/or colour and make a statement. (e.g. very pointy or with large stitching or big buckle).
- G.** I love shoes and boots from formal to casual to evening; various styles, from black, blood red to brown and always with some detail (e.g. tassel moccasins in tan, boots with a buckle, black lizard or ostrich wingtip brogues).
- H.** I like the latest trends from this season in various styles and colours. I have several pairs for various events.
- I.** I like neat, thin-soled shoes from two toned to various colours. They must be in meticulous condition and nothing chunky (e.g. brown and cream wingtip brogues, black brogue with shiny toe caps).
- J.** I like unusual shoes that are a bit different, from leather to canvas in unusual styles and/or colours. (e.g. sky blue and cream moccasins, olive shoes with lizard toe cap or heavy biker boots with big buckles).

3. What accessories do you buy?

- A.** Only like practical items such as a watch, rucksack and possibly latest mobile phone.
- B.** Functional items such as sporty caps, woollen scarves, waterproof watch, wool headgear, canvas or leather belts, rucksack and sports holdall.
- C.** Only like simple functional items such as a simple watch, black and/or brown belt, rucksack and/or messenger bag.
- D.** A few classic items that have some quality, such as a watch, belts, cufflinks for best, despatch bag and a scarf for the winter coat.
- E.** Items that compliment the clothes that are of high quality, modern design that look stylish for years and complete a sophisticated style. Nothing overpowering or loud (e.g. leather briefcase, high quality belts, several gold/silver cuff links, gloves and scarves).

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- F.** Several bold oversized items that are from well known designer brands (e.g. large watch, motto cuff links, large buckle on belt, dangling or diamond earring/s and possibly several hats).
- G.** Love my accessories that update and change my look and in a variety of colours! (e.g. a variety of cuff links, belts, scarves, luggage, earrings and bracelets).
- H.** The latest season fads from a woollen hat, tattoos, chains, belts, earrings, watches and messenger bag or satchel.
- I.** Several items in a variety of colours, like sparkle such as diamonds, coloured stones but nothing big or oversized for me (gold/silver with coloured stones, belts, watches, umbrellas and a leather briefcase or satchel).
- J.** A selection of unusual items from neon to ethnic decorative belts, fancy scarves, artistic cuff links, bracelets, and probably a diamond earring.

4. What are you favourite colours?

- A.** Earthy and soft tone colours
(e.g. sand, indigo, taupe, grey, browns, khaki, navy).
- B.** Mostly neutrals with a splash of colour
(e.g. black, navy with white, red, blue or green).
- C.** Prefer earthy or neutral tones blended together, nothing bright and garish
(e.g. soft navy, dusky blues, indigo, grey, sand, beige, khaki).
- D.** Mostly neutrals and classic combinations
(e.g. navy or black with white, brown with cream plus mid-blues).
- E.** Elegant monochromatic combinations or a dash of colour, nothing garish or too bright
(e.g. camel with black or ivory, stone, taupe, pewter, soft navy or grey, coral and jade).
- F.** Maximum contrast, bold colours, favourites black, white and red.
- G.** Prefer passionate colours to neutrals such as pinks, purples, reds, yellow/lemon and blues.
- H.** A variety of the season's colours, plus black a favourite.
- I.** Soft candy colours
(e.g. ice pink, ice blue, lilac and white, but nothing dark and dull).
- J.** All colours in vibrant shades that clash, nothing plain.
(purples, blues, pinks, reds and yellows, all together or mixed).

5. What feel of fabrics and textures do you like?

- A.** Natural fabrics and rough textures.
(e.g. denim, hand knits, rib knits, linen, cords and cotton)
- B.** Smooth fabrics and textures.
(e.g. cotton, jersey cotton, denim, nothing synthetic)
- C.** Natural fabrics with a crisp texture.
(e.g. hard finish wools, linen mix, crisp cotton, denim)

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- D.** Mixture of fabrics that are smooth and that don't crease.
(e.g. jersey cotton, chino, worsteds, fine wool and tweeds)
- E.** Soft fabrics with a fine texture.
(e.g. cashmere, wool crepe, jersey, sea island cotton, fine tweed and jersey)
- F.** Smooth or stiffer fabrics with a crisp silhouette.
(e.g. gabardine, worsted wools, crisp cotton and sea island cotton)
- G.** Fine smooth textures and fabrics.
(e.g. jersey or luxury cotton, velvet, cashmere, wool blends, silk and flannels)
- H.** Various blends of fabrics and textures, according to what's in fashion, but denim, cotton blends and fine wools are preferable.
- I.** Fine textures and fabrics.
(e.g. fine wool, soft or brush cotton, silk, velvet and jersey)
- J.** Mixture of fabrics and contrasting textures.
(e.g. lycra to metallic, leather, silk, felts to velvet)

6. What is your home like?

- A.** Functional and lived in. Simple plain walls with little soft furnishings and you prefer plants to ornaments.
- B.** Simple and unfussy with practical soft furnishings, nothing too colourful and possibly some gym equipment.
- C.** Simple, usually tidy and organised but with occasional lapses. Chunky wooden furniture, soft furnishings in neutral shades with mostly wooden or metal ornaments or candles.
- D.** A neat and tidy home, well organised with a place for everything. Quality soft furnishings in classic styles.
- E.** Well designed, well maintained and stylish with contemporary furniture with original soft furnishings. (e.g. paintings or sculptures)
- F.** Large rooms or open plan with items that make a statement. Large scale furniture and soft furnishings. (e.g. large lamps, cushions and paintings and possibly big fruit bowls and wine glasses)
- G.** Furniture with soft lines. The home and garden are important, with a good variety of soft furnishings, such as several cushions, ornaments, curtains with fancy tags and drapes in a variety of colours.
- H.** Modern furniture and soft furnishings in the newest season's colours by well known brands.
- I.** Small rooms, neat and well presented with ornate furniture and a variety of soft furnishings that give colour to the rooms.
- J.** Mostly cluttered with a variety of items that can be adapted and changed with new or second hand unusual or unique furniture, soft furnishings in various textures that are handmade or unusual shapes.

How to calculate your results

The moment of finding out your Wardrobe Personality is here. Simply count how many of each letter you have ticked and put the answer in the box below against the relevant letter.

My points:

The highest scoring letters will indicate which your strongest Wardrobe Personalities are.

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If you answered:

Mostly **A** = your Wardrobe Personality is - **Casual**

Mostly **B** = your Wardrobe Personality is - **Sporty**

Mostly **C** = your Wardrobe Personality is - **Gamin**

Mostly **D** = your Wardrobe Personality is - **Classic**

Mostly **E** = your Wardrobe Personality is - **Chic Classic**

Mostly **F** = your Wardrobe Personality is - **Dramatic**

Mostly **G** = your Wardrobe Personality is - **Romantic**

Mostly **H** = your Wardrobe Personality is - **Fashion Fad**

Mostly **I** = your Wardrobe Personality is - **Dandy**

Mostly **J** = your Wardrobe Personality is - **Creative**